

# THE POOR PEOPLE'S CAMPAIGN

## A NATIONAL CALL FOR MORAL REVIVAL

Fifty years ago, the Rev. Dr. Martin Luther King, Jr. and many other leaders launched a Poor Peoples Campaign to tackle the pervasive problems of systemic racism, poverty, and militarism. By many measures, these interrelated problems are worse today than they were back in 1968. And if you add in climate change and ecological devastation, the urgency is even greater.

### **NATIONWIDE:**

- Voting rights protections in many states are weaker than they were 50 years ago.
- We imprison, detain and/or deport more people than any country in the world
- 140 million people are poor or low-income
- Despite strong economic growth, wealth inequality has expanded, the cost of living has increased, and social programs have been cut dramatically
- 53 cents of every federal discretionary dollar goes to military spending and only 15 cents is spent on anti-poverty programs
- 13.8 million U.S. households cannot afford water, while the poor are bearing the brunt of climate change effects

### **IN IOWA:**

#### Somebody's been hurting my people and it's gone on far too long:

- 35 percent of people in Iowa are [poor or low-income](#)—a total of 1.1 million residents. This includes 43 percent of children (317 thousand), 37 percent of women (575 thousand), 59 percent of people of color (254 thousand), and 31 percent of White people (832 thousand).
- From 1979 to 2012, the [income](#) for the top 1% grew by 125 percent, while the income for the bottom 99% increased by 15 percent.

#### Systemic racism and its relationship to poverty:

- In recent years, Iowa has passed a series of [voter suppression laws](#) including felony disenfranchisement and a Voter ID law. An estimated 52,012 people with felony convictions are [disenfranchised](#) in Iowa.
- Of the 9,031 people [imprisoned](#), about thirty one percent are people of color. Black residents are incarcerated at [eleven times](#) the rate of White residents, tied for the third worst disparity in the country.

#### Militarism and the war economy:

- From 2008-2014, law enforcement has received at least [7.7 million dollars](#) in military grade equipment.
- 1.4 billion dollars were spent on [defense](#) in 2015, with 1.1 billion in defense contracts.
- Over 60,000 veterans have incomes [below 35,000 dollars in Iowa](#)—27 percent of Iowa's veteran population.

#### Ecology and health:

- 133,200 people are [uninsured](#).
- 23.9% of census tracts in Iowa are at-risk for being [unable to afford water](#).
- 34,130 tons of [NOx](#) are annually emitted in Iowa, a leading cause of respiratory problems.

#### Everybody's got a right to live:

- About 2,756 people are [homeless](#). Working at the state minimum wage, it takes [80 hours of work per week](#) to afford a 2-bedroom apartment.
- 630 thousand workers make under [15 dollars an hour](#)—45 percent of Iowa's workforce.
- 380,705 people participate in the [Supplemental Nutrition Assistance Program](#).

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## IT DOES NOT HAVE TO BE THIS WAY

### *A MORAL AGENDA BASED ON FUNDAMENTAL RIGHTS*

Contrary to common myths, our country — the richest in the world — has abundant resources to protect the environment and ensure dignified lives for all people. The problem is a matter of priorities, as more and more of our wealth flows into the pockets of a small but powerful few — and into our bloated Pentagon budget.

- The richest 1% of Iowa residents are expected to receive [25% of the benefits](#) of the new federal tax law. Their average tax cut in 2027 is expected to be \$4,690, while the poorest 20% are expected to have to pay \$70 more.
- Iowa's contribution to the country's endless wars in Iraq, Afghanistan and beyond totals \$45 billion since 2001, and could instead have created 35,800 new jobs in clean energy, or placed every Iowa child in Head Start early childhood education programs, or covered the cost of Medicaid for 833,000 adults for the past 17 years.
- Iowa has spent at least [\\$642 million](#) in public subsidies for corporations over the past five years without doing as much as they could to ensure funds are used to create good green jobs for low-income communities.

The Poor People's Campaign: A National Call for Moral Revival has developed a detailed [Moral Agenda Based on Fundamental Rights](#) that would revive the efforts of the Rev. Dr. Martin Luther King, Jr. and many others for a "revolution of values" in America. This agenda includes demands on the federal and state governments to:

- Ensure the wealthy and corporations pay their fair share of urgent social needs, including decent and affordable housing, quality education and health care, safe and affordable water, and job creation.
- Protect voting rights and prohibit racist gerrymandering, hiring, policing, and sentencing policies that exacerbate inequalities for black and brown people.
- End military aggression, ban the proliferation of guns, and demilitarize our communities on the border and the interior.
- Ensure the right to clean water, air, and a healthy environment and increased public investment in jobs programs to transition to a green economy.

For a detailed copy of the campaign's agenda, see:  
<https://www.poorpeoplescampaign.org/index.php/demands/>

