

THE POOR PEOPLE'S CAMPAIGN

A NATIONAL CALL FOR MORAL REVIVAL

Fifty years ago, the Rev. Dr. Martin Luther King, Jr. and many other leaders launched a Poor Peoples Campaign to tackle the pervasive problems of systemic racism, poverty, and militarism. By many measures, these interrelated problems are worse today than they were back in 1968. And if you add in climate change and ecological devastation, the urgency is even greater.

NATIONWIDE:

- Voting rights protections in many states are weaker than they were 50 years ago.
- We imprison, detain and/or deport more people than any country in the world
- 140 million people are poor or low-income
- Despite strong economic growth, wealth inequality has expanded, the cost of living has increased, and social programs have been cut dramatically
- 53 cents of every federal discretionary dollar goes to military spending and only 15 cents is spent on anti-poverty programs
- 13.8 million U.S. households cannot afford water, while the poor are bearing the brunt of climate change effects

IN FLORIDA:

Somebody's been hurting my people and it's gone on far too long:

- 51 percent of people in Florida are [poor or low-income](#)—a total of 10.1 million residents. This includes 61 percent of children (2.5 million), 53 percent of women (5.4 million), 64 percent of people of color (5.6 million) and 41 percent of White people (4.6 million).
- From 1979 to 2012, the [income](#) for the top 1% grew by 176 percent, while the income for the bottom 99% decreased by 12 percent.

Systemic racism and its relationship to poverty:

- More than one in five Black adults in Florida is [disenfranchised](#) through felony voting restrictions.
- Of the 99,974 people [imprisoned](#), about sixty percent are people of color. Black residents are incarcerated at almost [four times](#) the rate of White residents.
- 134,062 people were [deported](#) from Florida between 2003 and 2017, the fifth most in the U.S.

Militarism and the war economy:

- From 2008-2014, law enforcement has received at least [264.5 million dollars](#) in military grade equipment.
- 17.6 billion dollars were spent on [defense](#) in 2015, with 11 billion in defense contracts.
- Over 404,000 veterans have incomes [below 35,000 dollars](#) in Florida—26 percent of Florida's veteran population.

Ecology and health:

- 2,465,800 people are [uninsured](#).
- 30.8% of census tracts are at-risk for being [unable to afford water](#).
- 74,600 tons of [NOx](#) are annually emitted in Florida, a leading cause of respiratory problems. Florida is the ninth highest emitter of NOx in the United States.

Everybody's got a right to live:

- Over 32,000 people are [homeless](#). Working at the state minimum wage, it takes [102 hours of work per week](#) to afford a 2-bedroom apartment.
- 3.9 million workers make under [15 dollars an hour](#)—50 percent of Florida's workforce.
- 3.2 million people participate in the [Supplemental Nutrition Assistance Program](#).

THE POOR PEOPLE'S CAMPAIGN

A NATIONAL CALL FOR MORAL REVIVAL

IT DOES NOT HAVE TO BE THIS WAY

A MORAL AGENDA BASED ON FUNDAMENTAL RIGHTS

Contrary to common myths, our country — the richest in the world — has abundant resources to protect the environment and ensure dignified lives for all people. The problem is a matter of priorities, as more and more of our wealth flows into the pockets of a small but powerful few — and into our bloated Pentagon budget.

- The richest 1% of Florida residents are expected to receive [40% of the benefits](#) of the new federal tax law. Their average tax cut in 2027 is expected to be \$12,130, while the poorest 20% are expected to have to pay \$340 more.
- Florida's contribution to the country's endless wars in Iraq, Afghanistan and beyond totals \$343 billion since 2001, and could instead have created 272,600 new jobs in clean energy, or placed every Florida child in Head Start early childhood education programs, or covered the cost of Medicaid for 7 million adults for the past 17 years.
- Florida has spent at least [\\$1.1 billion](#) in public subsidies for corporations over the past five years without doing as much as they could to ensure funds are used to create good green jobs for low-income communities.

The Poor People's Campaign: A National Call for Moral Revival has developed a detailed [Moral Agenda Based on Fundamental Rights](#) that would revive the efforts of the Rev. Dr. Martin Luther King, Jr. and many others for a "revolution of values" in America. This agenda includes demands on the federal and state governments to:

- Ensure the wealthy and corporations pay their fair share of urgent social needs, including decent and affordable housing, quality education and health care, safe and affordable water, and job creation.
- Protect voting rights and prohibit racist gerrymandering, hiring, policing, and sentencing policies that exacerbate inequalities for black and brown people.
- End military aggression, ban the proliferation of guns, and demilitarize our communities on the border and the interior.
- Ensure the right to clean water, air, and a healthy environment and increased public investment in jobs programs to transition to a green economy.

For a detailed copy of the campaign's agenda, see:
<https://www.poorpeoplescampaign.org/index.php/demands/>

