

# INSTITUTE FOR POLICY STUDIES

FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT

December 31, 2016 and 2015

**INSTITUTE FOR POLICY STUDIES**

Financial Statements

December 31, 2016 and 2015

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## INDEPENDENT AUDITORS' REPORT

To the Board of Trustees  
Institute for Policy Studies

We have audited the accompanying financial statements of Institute for Policy Studies, which comprise the statements of financial position as of December 31, 2016 and 2015, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Institute for Policy Studies as of December 31, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*HAN GROUP LLC*

HAN GROUP LLC  
Washington, DC  
October 20, 2017

**INSTITUTE FOR POLICY STUDIES**

## Statements of Financial Position

December 31, 2016 and 2015

	<u>2016</u>	<u>2015</u>
<b>Assets</b>		
Cash and cash equivalents	\$ 1,481,265	\$ 1,434,364
Contributions and grants receivable, net	1,835,496	496,552
Other receivables	388	6,287
Investments	2,741,697	2,434,453
Prepaid expenses and deposits	119,865	156,179
Property and equipment, net	11,662	24,787
Artwork	-	15,900
	<u>                    </u>	<u>                    </u>
Total assets	<u>\$ 6,190,373</u>	<u>\$ 4,568,522</u>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable	\$ 38,381	\$ 74,390
Accrued vacation	43,712	53,616
Annuity liability	111,198	115,657
Capital lease obligation	12,865	25,155
Deferred rent liability	329,914	4,261
	<u>                    </u>	<u>                    </u>
Total liabilities	<u>536,070</u>	<u>273,079</u>
<b>Net Assets</b>		
Unrestricted	2,360,551	2,906,952
Temporarily restricted	3,293,752	1,388,491
	<u>                    </u>	<u>                    </u>
Total net assets	<u>5,654,303</u>	<u>4,295,443</u>
	<u>                    </u>	<u>                    </u>
Total liabilities and net assets	<u>\$ 6,190,373</u>	<u>\$ 4,568,522</u>

*See accompanying notes.*

**INSTITUTE FOR POLICY STUDIES**

Statement of Activities

Year Ended December 31, 2016

	Unrestricted	Temporarily Restricted	Total
<b>Revenue and Support</b>			
Contributions and grants	\$ 866,101	\$ 4,113,431	\$ 4,979,532
Investment income	108,414	-	108,414
Rent income	75,097	-	75,097
Special event income	63,291	-	63,291
Contract income	59,639	-	59,639
Royalty	6,600	-	6,600
Change in value of split-interest agreements	(9,596)	-	(9,596)
Loss from disposal of artwork	(15,900)	-	(15,900)
Net assets released from restrictions:			
Satisfaction of purpose restrictions	2,208,170	(2,208,170)	-
Total revenue and support	<u>3,361,816</u>	<u>1,905,261</u>	<u>5,267,077</u>
<b>Expenses</b>			
Program services:			
New Economy	1,190,673	-	1,190,673
Common Security	956,403	-	956,403
Affiliate	671,412	-	671,412
Communications	256,542	-	256,542
Special Projects	211,738	-	211,738
Next Leaders	136,278	-	136,278
Total program services	<u>3,423,046</u>	<u>-</u>	<u>3,423,046</u>
Supporting services:			
Administrative	160,502	-	160,502
Fundraising	324,669	-	324,669
Total supporting services	<u>485,171</u>	<u>-</u>	<u>485,171</u>
Total expenses	<u>3,908,217</u>	<u>-</u>	<u>3,908,217</u>
<b>Change in Net Assets</b>	(546,401)	1,905,261	1,358,860
<b>Net Assets, beginning of year</b>	<u>2,906,952</u>	<u>1,388,491</u>	<u>4,295,443</u>
<b>Net Assets, end of year</b>	<u>\$ 2,360,551</u>	<u>\$ 3,293,752</u>	<u>\$ 5,654,303</u>

*See accompanying notes.*

**INSTITUTE FOR POLICY STUDIES**

Statement of Activities

Year Ended December 31, 2015

	Unrestricted	Temporarily Restricted	Total
<b>Revenue and Support</b>			
Contributions and grants	\$ 764,348	\$ 2,992,261	\$ 3,756,609
Investment income	38,020	-	38,020
Rent income	31,166	-	31,166
Special event income	47,341	-	47,341
Contract income	102,770	-	102,770
Royalty	3,121	-	3,121
Other	2,482	-	2,482
Change in value of split-interest agreements	(9,036)	-	(9,036)
Net assets released from restrictions:			
Satisfaction of purpose restrictions	2,240,181	(2,240,181)	-
Total revenue and support	<u>3,220,393</u>	<u>752,080</u>	<u>3,972,473</u>
<b>Expenses</b>			
Program services:			
New Economy	2,083,103	-	2,083,103
Common Security	891,988	-	891,988
Special Projects	360,778	-	360,778
Fiscal Sponsors	30,059	-	30,059
Other programs	213,134	-	213,134
Total program services	<u>3,579,062</u>	<u>-</u>	<u>3,579,062</u>
Supporting services:			
Administrative	269,756	-	269,756
Fundraising	339,425	-	339,425
Total supporting services	<u>609,181</u>	<u>-</u>	<u>609,181</u>
Total expenses	<u>4,188,243</u>	<u>-</u>	<u>4,188,243</u>
<b>Change in Net Assets</b>	(967,850)	752,080	(215,770)
<b>Net Assets, beginning of year</b>	<u>3,874,802</u>	<u>636,411</u>	<u>4,511,213</u>
<b>Net Assets, end of year</b>	<u>\$ 2,906,952</u>	<u>\$ 1,388,491</u>	<u>\$ 4,295,443</u>

*See accompanying notes.*

**INSTITUTE FOR POLICY STUDIES**  
 Statements of Cash Flows  
 Years Ended December 31, 2016 and 2015

	<u>2016</u>	<u>2015</u>
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ 1,358,860	\$ (215,770)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Net unrealized and realized gain on investments	(61,217)	(6,176)
Depreciation	13,125	14,814
Change in value of split-interest agreement	9,596	9,036
Loss from disposal of artwork	15,900	-
Change in assets and liabilities:		
Contributions and grants receivable	(1,338,944)	1,511,962
Other receivables	5,899	19,711
Prepaid expenses and deposits	36,314	(104,828)
Accounts payable	(36,009)	(43,868)
Accrued vacation	(9,904)	(4,354)
Annuity liability	(14,055)	(14,055)
Deferred rent liability	325,653	(9,296)
Net cash provided by operating activities	<u>305,218</u>	<u>1,157,176</u>
<b>Cash Flows from Investing Activities</b>		
Proceeds from sales of investments	1,048,373	463,187
Purchases of investments	<u>(1,294,400)</u>	<u>(1,893,287)</u>
Net cash used in investing activities	<u>(246,027)</u>	<u>(1,430,100)</u>
<b>Cash Flows from Financing Activities</b>		
Payments on capital lease obligation	<u>(12,290)</u>	<u>(15,333)</u>
Net cash used in financing activities	<u>(12,290)</u>	<u>(15,333)</u>
<b>Net Increase (Decrease) in Cash and Cash Equivalents</b>	46,901	(288,257)
<b>Cash and Cash Equivalents, beginning of year</b>	<u>1,434,364</u>	<u>1,722,621</u>
<b>Cash and Cash Equivalents, end of year</b>	<u>\$ 1,481,265</u>	<u>\$ 1,434,364</u>
<b>Supplemental Cash Flow Information</b>		
Cash paid for interest	<u>\$ 4,099</u>	<u>\$ 1,660</u>

*See accompanying notes.*



## **1. Nature of Operations**

Institute for Policy Studies (the Institute), founded in 1963, is a transnational center for research, education and social invention. The Institute sponsors critical examination of the assumptions and policies that define America's posture on domestic and international issues and offers alternative strategies and visions. Areas of focus include domestic policy, national security, international economics and human rights. A tax-exempt, nonprofit organization that accepts no government funds, the Institute guards the freedom of its scholars to be both critical and creative.

The work of the Institute reflects the realization that the social and political problems facing the United States – militarism, environmental decay and economic injustice – are all part of a larger global context. In an effort to seek alternatives to these problems, in 1973, the Institute established its international program, which addresses the fundamental disparity between the rich and poor and nations of the world, investigates its causes and develops alternatives for its remedy. The activities of the Institute are funded primarily through contributions and grants from other organizations and foundations.

## **2. Summary of Significant Accounting Policies**

### Basis of Presentation

The accompanying financial statements of the Institute have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP). Consequently, revenue is recognized when earned and expenses are recognized when the obligation is incurred.

### Cash and Cash Equivalents

Cash and cash equivalents consist of monies held in demand deposit accounts and highly liquid investments with initial maturity dates of three months or less.

### Contributions and Grants Receivable

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates appropriate for the expected term of the promise to give. Amortization of the discount is included in contributions and grants revenue in the accompanying statements of activities.

## **2. Summary of Significant Accounting Policies (continued)**

### Contributions and Grants Receivable (continued)

The Institute uses the allowance method to determine uncollectible contributions and grants receivable. The allowance is based on management's analysis of specific contributions. As a result, it is possible that the Institute's estimate of the carrying amount of contributions and grants receivable could change in the near term.

### Investments

Investments consist of equity securities, government securities, corporate fixed income and municipal bonds. Investments are recorded in the financial statements at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Interest, dividends and realized and unrealized gains or losses are recorded as investment income when earned.

### Property and Equipment

Property and equipment over \$1,000 with a projected useful life exceeding one year are capitalized and recorded at cost. Depreciation is computed using straight-line method over the estimated useful lives of the assets, which range from three to seven years. Leasehold improvements are amortized using the straight-line method over the lesser of the lease term and their estimated useful lives.

The cost of property and equipment retired or disposed of is removed from the accounts along with the related accumulated depreciation and any gain or loss is reflected in income or expense in the accompanying statements of activities. Major additions are capitalized, while replacements, maintenance and repairs that do not improve or extend the lives of the respective assets are expensed as incurred.

### Gift Annuities

The Institute has received irrevocable gift annuities from several donors. The donors give the Institute a cash contribution and, in return, the Institute agrees to make payments to the donor for the remaining life of the donor or the donor's designated beneficiary. A liability is recorded in the accompanying statements of financial position at the present value of the expected future payments owed by the Institute under these agreements based on current rates in the Internal Revenue Service's actuarial tables for annuities.

Actuarial gains or losses resulting from changes in assumptions used to calculate the liability for the present value of future annuity payments are recorded as increases or decreases in the respective net asset class on the accompanying statements of activities. Upon the donor's death, the remaining liability is eliminated and recognized as revenue.

## 2. Summary of Significant Accounting Policies (continued)

### Artwork

Artwork consisted of donated photographs and sketches and was carried at its recorded value, which is the estimated fair market value at the time of donation. The artwork is not being depreciated. All artwork was disposed in 2016.

### Classification of Net Assets

The net assets of the Institute are reported as follows:

- *Unrestricted net assets* represent the portion of expendable funds that are available for support of the Institute's general operations and are not subject to donor-imposed stipulations.
- *Temporarily restricted net assets* represent amounts that are subject to donor-imposed restrictions to be used for a particular purpose or within a specific time period.

### Revenue Recognition

Unconditional contributions and grants are recognized as revenue when received or promised and are reported as temporarily restricted support if they are received with donor or grantor stipulations that limit the use of donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions. Conditional contributions and grants are not recognized as revenue until the conditions are substantially met.

Contribution revenue from charitable gift annuities is recognized at the date the agreement is established, net of the liability recorded for the present value of the estimated future payments to be made to the respective donors or other beneficiaries. The present value of payments to beneficiaries of charitable gift annuities is calculated using discount rates, which represent the risk-free rates in existence at the date of the gift. Gains or losses resulting from changes in assumptions used to calculate the discount are recorded as change in value of split-interest agreements in the accompanying statements of activities. Revenue from all other sources is recognized when earned.

### Functional Allocation of Expenses

The cost of providing various programs and other activities has been summarized on a functional basis in the accompanying statements of activities. Accordingly, certain indirect costs have been allocated among the programs and supporting services benefited based on management's estimate of shared costs.

**2. Summary of Significant Accounting Policies (continued)**

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**3. Concentrations of Credit Risks**

The Institute maintains cash deposits with various financial institutions that may, from time to time, exceed insurable limits. Management periodically assesses the financial condition of the institutions and believes that the risk of any loss is minimal.

The Institute also invests funds in a professionally managed portfolio. Such investments are exposed to market and credit risks. Therefore, the Institute's investments may be subject to significant fluctuations in fair value. As a result, the investment balances reported in the accompanying financial statements may not be reflective of the portfolio's value during subsequent periods.

**4. Contributions and Grants Receivable**

Contributions and grants receivable is comprised of unconditional promises to give and is receivable as follows at December 31:

	<u>2016</u>	<u>2015</u>
Receivable in less than one year	\$ 1,066,768	\$ 496,552
Receivable in one to five years	<u>800,000</u>	<u>-</u>
Total contributions and grants receivable	1,866,768	496,552
Less: discount on contributions and grants receivable	<u>(31,272)</u>	<u>-</u>
Contributions and grants receivable, net	<u>\$ 1,835,496</u>	<u>\$ 496,552</u>

The Institute has not recorded an allowance for uncollectible accounts, as management believes all amounts are fully collectible.

## 5. Investments

The Institute's investments consist of the following at December 31:

	<u>2016</u>	<u>2015</u>
Equity securities	\$ 1,507,248	\$ 1,329,406
Government securities	765,677	809,946
Corporate fixed income	458,147	284,256
Municipal bonds	<u>10,625</u>	<u>10,845</u>
Total investments	<u>\$ 2,741,697</u>	<u>\$ 2,434,453</u>

Investment income consists of the following for the years ended December 31:

	<u>2016</u>	<u>2015</u>
Interest and dividends	\$ 47,197	\$ 31,844
Realized gain	86,151	1,451
Unrealized (loss) gain	<u>(24,934)</u>	<u>4,725</u>
Total investment income	<u>\$ 108,414</u>	<u>\$ 38,020</u>

## 6. Fair Value of Financial Instruments

The Institute adopted the provisions of Accounting Standards Codification (ASC) Topic 820, *Fair Value Measurements*, for financial assets and liabilities measured on a recurring basis. ASC defines fair value, establishes a framework for measuring fair value in accordance with generally accepted accounting principles and requires disclosures about fair value measurements.

ASC emphasizes that fair value is a market-based measurement, not an entity-specific measurement, and, therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, ASC established a fair value hierarchy based upon the transparency of the inputs to the valuation of an asset or liability.

These inputs may be observable, whereby market participant assumptions are developed based on market data obtained from independent sources, and unobservable, whereby assumptions about market participant assumptions are developed by the reporting entity based on the best information available in the circumstances.

6. Fair Value of Financial Instruments (continued)

The three levels of fair value hierarchy are described as follows:

- *Level 1* - Inputs based on unadjusted, quoted market prices in active markets for identical assets or liabilities accessible at the measurement date.
- *Level 2* - Inputs based on quoted prices in markets that are not active or model inputs that are observable, either directly or indirectly, for substantially the full term of the asset or liability, such as quoted prices for similar assets or liabilities in active markets.
- *Level 3* - Unobservable inputs for the asset or liability including the reporting entity's own assumptions in determining the fair value measurement.

The following tables summarize the Institute's investments which are measured at fair value on a recurring basis, aggregated by type and the fair value hierarchy level which those measurements were made.

December 31, 2016:

	Total	Level 1	Level 2	Level 3
Investments:				
Equity securities	\$ 1,507,248	\$ 1,507,248	\$ -	\$ -
Government securities	765,677	765,677	-	-
Corporate fixed income	458,147	-	458,147	-
Municipal bonds	10,625	-	10,625	-
Total fair value	<u>\$ 2,741,697</u>	<u>\$ 2,272,925</u>	<u>\$ 468,772</u>	<u>\$ -</u>

December 31, 2015:

	Total	Level 1	Level 2	Level 3
Investments:				
Equity securities	\$ 1,329,406	\$ 1,329,406	\$ -	\$ -
Government securities	809,946	809,946	-	-
Corporate fixed income	284,256	-	284,256	-
Municipal bonds	10,845	-	10,845	-
Total fair value	<u>\$ 2,434,453</u>	<u>\$ 2,139,352</u>	<u>\$ 295,101</u>	<u>\$ -</u>

**7. Property and Equipment**

The Institute held the following property and equipment at December 31:

	<u>2016</u>	<u>2015</u>
Furniture and equipment	\$ 105,002	\$ 105,002
Equipment under capital leases	95,791	95,791
Total property and equipment	200,793	200,793
Less: accumulated depreciation	<u>(189,131)</u>	<u>(176,006)</u>
Property and equipment, net	<u>\$ 11,662</u>	<u>\$ 24,787</u>

**8. Annuity Liability**

The Institute is a beneficiary of several charitable gift annuity trusts. Under the terms of the agreements, the Institute is obligated to pay fixed annual amounts ranging from \$300 to \$11,000 to the original donor or designated beneficiary as long as the beneficiaries are living. The net present value of the obligation under charitable gift annuities, using actuarial tables based on the beneficiaries' expected life, amounted to \$111,198 and \$115,657 at December 31, 2016 and 2015, respectively.

**9. Commitments**

Capital Leases

The Institute leases office equipment under long-term capital lease agreements that expire through November 2017. The capital lease assets are included in property and equipment at a total cost of \$95,789 at December 31, 2016 and 2015. The accumulated amortization for the capital lease assets was \$84,127 and \$71,405 at December 31, 2016 and 2015, respectively. Future minimum lease payments required under these capital leases are as follows at December 31, 2016:

For the years ending December 31:

2017	<u>\$ 13,189</u>
Total future minimum lease payments	13,189
Less: amount representing interest	<u>(324)</u>
Capital lease obligation	<u>\$ 12,865</u>

**9. Commitments (continued)**

Operating Leases

The Institute has entered into non-cancellable operating lease agreements for its office spaces that expire through December 2026. Under the terms of these leases, base rent is subject to annual increases ranging from 1.5% to 3.0% over the previous year's adjusted rent. Under GAAP, all rental payments, including fixed rent increase, less any rental abatements and lease incentives, are recognized on a straight-line basis over the term of the lease. The difference between GAAP rent expense and the actual lease payments is reflected as deferred rent in the accompanying statements of financial position.

At December 31, 2016, future minimum lease payments required under these operating leases are as follows:

For the years ending December 31:

2017	\$ 382,420
2018	358,415
2019	367,402
2020	376,563
2021	386,020
Thereafter	<u>2,079,628</u>
Total future minimum lease payments	<u>\$ 3,950,448</u>

Total rent expense was \$408,943 and \$319,467 for the years ended December 31, 2016 and 2015, respectively.

The Institute entered into various office space lease agreements with its tenants, with rental terms expiring through December 2017. At December 31, 2016, future minimum rent income under these lease agreements is \$68,318.

**10. Pension Plan**

The Institute sponsors a 403(b) tax-deferred annuity plan for its employees. Employees are eligible to participate in the plan immediately upon commencement of employment. Participating employees may contribute a portion of their income on a tax-deferred basis and the Institute matches 100% of the employee elective deferrals up to a maximum of 4% of each employee's compensation after the employee has completed two years of service. Employees are fully vested in the plan at the time of enrollment. Pension expenses were \$31,889 and \$30,561 for the years ended December 31, 2016 and 2015, respectively.



**11. Temporarily Restricted Net Assets**

Temporarily restricted net assets are available for the following at December 31:

	<u>2016</u>	<u>2015</u>
Global Inequality	\$ 1,168,728	\$ -
Global Economy	660,388	701,538
New Mexico Fellowship	289,619	-
Economic Hardship Project	236,195	368,854
Domestic Workers National Domestic Workers Alliance	224,484	-
Kellogg Detroit Project	111,668	-
New Economy Maryland	100,000	-
General Program	99,794	-
Black Worker Initiative	83,100	-
Structural Reform	60,000	-
Boston Book Project	54,474	77,113
New Internationalism	49,867	-
Ploughshares	38,866	9,880
Climate Justice	25,795	193,555
Saul Landau Fellow	24,799	49
Focus on the Global South	23,750	-
Inter Press Service	19,074	19,074
Foreign Policy in Focus – Right Web	12,003	12,003
Lessons of the 60's	5,914	2,065
Bill Lucy Book	4,607	4,350
Black Southern Organizing	617	-
American Exceptionalism	10	10
	<u>3,293,752</u>	<u>1,388,491</u>
Total temporarily restricted net assets	<u>\$ 3,293,752</u>	<u>\$ 1,388,491</u>

**12. Income Taxes**

Under Section 501(c)(3) of the Internal Revenue Code, the Institute is a nonprofit organization and is exempt from federal taxes on income other than net unrelated business income. No provision for federal or state income taxes is required for the years ended December 31, 2016 and 2015, as the Institute had no taxable net unrelated business income.

**12. Income Taxes (continued)**

The Institute follows the authoritative guidance relating to accounting for uncertainty in income taxes included in ASC Topic 740-10, *Income Taxes*. These provisions provide consistent guidance for the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribe a threshold of "more likely than not" for recognition and derecognition of tax positions taken or expected to be taken in a tax return.

The Institute performed an evaluation of uncertain tax positions for the years ended December 31, 2016 and 2015, and determined that there were no matters that would require recognition in the financial statements or that may have any effect on its tax-exempt status. At December 31, 2016, the statute of limitations for tax years ended December 31, 2013 through 2015 remains open with the U.S. federal jurisdiction or the various states and local jurisdictions in which the Institute files tax returns. It is the Institute's policy to recognize interest and/or penalties related to uncertain tax positions, if any, in income tax expenses.

**13. Subsequent Events**

In preparing these financial statements, the Institute has evaluated events and transactions for potential recognition or disclosure through October 20, 2017, the date the financial statements were available to be issued. There were no subsequent events that require recognition of, or disclosure in, the financial statements.